

February 4, 2009

# Transformation Update

## Overview of February 4 Meeting

Introductions were made, a recap of the January 7<sup>th</sup> meeting was given, and observations provided by constituents were reported out. Our new members were introduced and briefed about the process and what has occurred to date.

We broke out into four groups to continue to work on the data analysis of themes.

THE THEMES ARE AS FOLLOWS:

Communication/Listen to Members

New Teachers/Technology

Leadership/Image

Advocacy

During the data analysis the group discussed the following questions:

1. What should we hold on to and value about public schools?
2. What should we hold on to and value about our Association?
3. What should the UEA look like to meet the needs of educator members and to help students in the 21<sup>st</sup> Century?
4. How do we change our behavior, communications, and systems to move our organization forward?
5. What UEA services, products, images processes make the most sense?

After the breakout sessions each group reported out and we had discussions about the definitions. We were asked to identify what themes could be regrouped. The group agreed that we will continue to work on Advocacy, Leadership/Image and Communication/Listen to Members.

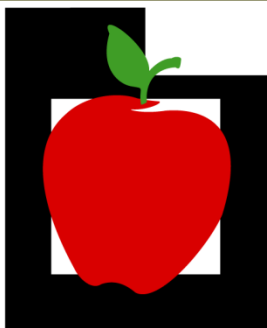
NEXT STEPS:

Team members will continue to meet with their constituent groups and invite their input for future meetings. The information obtained from the three questions will be incorporated in to the data and will be discussed at the next meeting during the breakout sessions.

The following questions will be asked of each constituency group:

1. What opportunities would you like the Association to capitalize on?
2. What else do we need to do to improve the Association?
3. Are there internal support systems the Association has not tapped in to?

The next meeting will be held on March 10<sup>th</sup>.



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